Attend the 15th Annual Legal Malpractice & Risk Management Conference — the industry’s premier event focused on current and important developments in the law and litigation of malpractice claims, legal malpractice insurance and risk management strategies.
We are thrilled to present the 15th annual Legal Malpractice & Risk Management Conference. The LMRM Conference will continue to offer interactive panels led by professionals in their respective fields, which provide a comprehensive examination of current developments, with an emphasis on recent legal decisions.

Since its inception, the LMRM Conference has focused on the current and important developments of the preceding year. Ron Mallen, Conference Chair and author of the Thomson West treatise, Legal Malpractice, selects significant new legal decisions and developments as the starting point for the panels to analyze and discuss.

The LMRM Conference has been repeatedly acclaimed as the best educational program regarding the law of legal malpractice and risk management.

Please take a moment to register at www.LMRM.com.

We look forward to seeing you in March.

Who Should Attend?

- Law Firm General Counsel and Managing Partners
- In-House Corporate Counsel
- Professional Liability Practitioners
- Legal Malpractice Insurance Professionals
- Any Practicing Lawyer Concerned with Risk Management in the Practice of Law

Unable to Attend the Conference?

The conference will be broken into five sessions, all of which will be aired live via WestLegalEdcenter®. To learn more or to register for any of the sessions, please visit www.westlegaledcenter.com and search for the "Lawyers for the Profession®" in the content partners field.
Welcome Reception | Tuesday, March 1
Kick off the Conference by mingling with other registrants at the Welcome Reception held in the Astor Ballroom at The Westin Chicago River North on Tuesday, March 1, from 6:00–8:00 p.m.

First-Time Attendee Breakfast | March 2 & 3
First time at LMRM? Please join us for an alternate breakfast for first-time attendees! Meet other first-timers, ask questions, and get the scoop from experienced attendees on what to expect and what not to miss.

Sponsored by Lawyers for the Profession®

Women's Networking Reception | March 2
Please join Wendy Wen Yun Chang, Marissa I. Delinks and Marjorie S. Hensel for a Women's Networking Reception March 2 at 5:30 p.m. in the Executive Suite. It is a great opportunity to meet LMRM's new attendees and renew your associations with other professionals in the legal malpractice and risk management industry.

Sponsored by Lawyers for the Profession®

Conference Dinner | Wednesday, March 2
We are delighted to invite registrants to attend the Conference Dinner on Wednesday, March 2 starting at 6:30 p.m. at Hub 51, located at 51 West Hubbard, a short distance from the hotel.

Sponsored by CHUBB

Keynote Luncheon | Thursday, March 3
We are pleased to announce that the 2016 Keynote Speaker is Cook County Illinois Assistant State’s Attorney, Terrence Hake, who assisted the FBI and U.S. Attorney’s Office in “Operation Greylord,” an undercover investigation of the Cook County Court System.

Sponsored by LOCKTON®
Welcome Reception
Astor Ballroom, The Westin Chicago River North

Registration & Continental Breakfast
Promenade Ballroom

First-Time Attendee Breakfast
Executive Room

Legal Malpractice Topics Commence in the Grand Ballroom

8:50 a.m. Welcome Remarks
Speaker: Wendy Wen Yun Chang

8:55–9:15 a.m. Introduction
Speaker: Ronald E. Mallen

9:20–10:15 a.m. Legal Malpractice Claims Trends: Fixed or Fluxed?
Speakers: Marissa I. Delinks, Eileen Garczynski & Matthew F. Probolus

10:20–11:10 a.m. Nonclient Claims: Traditional & New Remedies
Speakers: Kendra L. Basner, Pamela A. Bresnahan & Laura A. Mills

11:10–11:30 a.m. Break
Death, Taxes and Malpractice: Grappling with Estates, Trusts & Probate Lawyers' Liability

A recent survey shows that trusts, probate and estate planning attorneys are facing more exposure to malpractice and breach of fiduciary duty claims than lawyers in any other practice area. Several reasons are driving the frequency and severity of these claims, starting with the breakdown of traditional privity rules, which allows for nonclient claims by unhappy beneficiaries. Trusts, probate and estates practices also are highly technical and idiosyncratic; changing law, drafting mistakes, dabbling, or the higher standards applying to fiduciaries can haunt the practitioner long after the client is laid to rest. The uptick in claims is likely to continue given the current and expected enormous transfer of wealth from baby boomers to subsequent generations. This panel will try to answer why this practice area is showing high payouts in claims and will discuss strategies on defending claims in and out of court. The panel also will offer risk management strategies for trusts, probate and estate planning attorneys to avoid or mitigate claims.

Conference Lunch
Promenade Ballroom
Sponsored by Lawyers for the Profession®

A Lawyer's Obligation to Provide Business Advice

Clients demand a lot from their lawyers, including advice on business, rather than legal, issues. Must attorneys provide business advice? If so, what complications might arise from doing so? This panel will discuss whether courts require lawyers to offer business advice, and the consequences of providing (or not) input on the business merits of a client's decision.

Litigation: New Cases You Need to Know

"If you are resolutely determined to make a lawyer of yourself, the thing is more than half done already."

— President Abraham Lincoln, November 5, 1855

Courts have tackled difficult issues this past year, including: cyber security; an expert's role in litigation; statutes of limitations; and social media as a discovery tool or foe. This panel will discuss the cases addressing these issues and other important lawsuits.

Insurance Coverage Update

This panel will discuss the most important coverage opinions affecting coverage under lawyers' professional liability and similar policies, and how these work in real-life claims-handling situations. Although these cases involve many of the same policy provisions as discussed in past years at the LMRM, they raise new issues, such as: whether insurers must show prejudice in late-notice cases under claims-made policies; whether the notice provisions and the application questions about potential claims are triggered when the client threatens suit or, instead, when suit is filed; whether sending an email by use of the insurer's "contact us" link on its website counts as notice; whether an insured has "prior knowledge" when his or her client has been sued over a document that the insured drafted; and an interpretation of who must disclose potential claims when the application asks for responses on behalf of the "named insured" or "you."

For the latest conference news, follow @LMRMConference on Twitter.
#LMRM2016
Getting Engaged: A New Look at Engagement Letters (and Outside Counsel Guidelines)

It used to be generally believed (and maybe it was true) that lawyers controlled the terms of the relationships with their clients. This "control" was most successfully accomplished by having clients countersign carefully crafted engagement letters. But the reality today, at least where corporate clients are concerned, is that such clients control every aspect of the attorney-client relationship with their outside counsel guidelines (OCGs). And it’s not just about fee and billing arrangements. How the client is defined (corporate families); what constitutes a "conflict" (and when, if ever, one will be waived); demands for indemnification; and "most favored nation" clauses, are just some of the areas where clients seek to dictate the terms of the relationship. This panel will consider how law firms can (and perhaps must) respond to OCGs. The panel will focus particularly on what firms can do to breathe life back into their engagement letters and use them to counter some of the most egregious elements of OCGs.

Breaking Up Is Hard to Do

Every legal matter comes to an end. Sometimes the end is an organic conclusion for the legal task at issue. Other times the end is fraught with acrimony. Whether the case is concluded and the lawyer is simply ready to close the file and send the final bill, or whether the client expects additional services to be provided, the end of an attorney-client relationship is a time when a lawyer is faced with situations involving the risk of bad online reviews, fee disputes, malpractice claims or disciplinary grievances. Properly handling the termination of an attorney-client relationship is one of the best things a lawyer can do to manage risk in his or her practice. This panel will explore the risks to lawyers when the attorney-client relationship ends, and what the lawyer and law firm can do to protect themselves against those risks.
Preparing for and Responding When the Inevitable Data Breach Occurs

Protecting a law firm's brand and its reputation is critical in today's challenging market and digital era. Data breaches are one of the biggest threats to that brand. Data security measures can mitigate the risk of a breach, but can only go so far. Technology is not foolproof, and the weakest links in a law firm's cyber defenses often are its lawyers and staff. Determining how to respond to a data security incident or a cyber attack should occur long before one ever happens. Forming an incident response team, developing a response plan, and then testing the plan can potentially prevent a security incident from turning into a breach, or can mitigate the damage caused by an actual breach. This panel will identify major threats to a law firm's information and ways to mitigate them. The panelists will take attendees through the process of forming an incident response team, developing a flexible response plan, and testing and improving the plan before the inevitable occurs.

Keynote Luncheon: Discussion of "Operation Greylord"

Promenade Ballroom

Mr. Hake will relate how as a young prosecutor he complained about corruption in the courts and then was approached by the U.S. Attorney's Office and the FBI to work undercover as a prosecutor and later as a criminal defense attorney in Operation Greylord, one of the FBI's most successful undercover cases. By relating stories of corruption in the Circuit Court of Cook County and how the cases were investigated and prosecuted, Mr. Hake will explain how the ethics lessons learned remain relevant for law students and attorneys in 2016.

Phantom Clients and How to Exorcise Them

Phantom clients a lawyer never knew he or she represented — estate beneficiaries, corporate directors, limited partners, potential clients, corporate subsidiaries, prospective clients and others — can plague the attorney's law firm with unanticipated malpractice claims, disqualification motions and disciplinary complaints if not identified and accounted for in advance and effectively prevented from claiming a fiduciary duty of care. This panel will review how the law treats purported so-called phantom, accommodation and vicarious clients, and propose practical ways of ensuring that they do not haunt the law firm.

What's Trending in the Insurance Marketplace?

This panel will discuss emerging trends in the insurance marketplace from the perspective of underwriters and brokers. Discussion topics include how the market has evolved with the improving economy, and the impact on small, midsized and large law firms, and geographic differences in the market. The panel will explore new programs that have been introduced into the marketplace and how competition has impacted the price and availability of liability insurance. The panelists also will offer pointers for acquiring adequate liability coverage on favorable terms.

Earn up to 14.5 hours of CLE credits, including up to 3.75 hours of ethics credits. Be sure to have your state bar number with you to complete your forms. All CLE credits are pending and hours may vary by state. California attendees may earn up to 14.5 hours of Legal Specialization (Legal Malpractice) credits.
Ripped From the Headlines: What's Worrying Law Firm GCs?

Law firm general counsel not only have some of the legal profession’s most difficult "clients" — lawyers — but daily are bombarded with various issues (some one-off, some repeating) that require knowledge and skill in multiple areas. This panel of general counsel will focus on ripped-from-the-headlines issues, such as law firm organization and structure, opening international offices, and the latest in outside counsel guidelines. The panelists will provide guidance on how they have handled or would handle the issues at their firms. Attendees will be polled before the conference to identify issues keeping general counsel and other law firm risk managers awake at night.

Friday, March 4, 2016

8:00–9:00 a.m.

Continental Breakfast

Promenade Ballroom

Sponsored by

8:00–9:00 a.m.

How Risk Management Can Save Your Law Firm

Law firms have "failed," and gone out of business, in significant numbers in recent years. They have expired in ways spectacular, in a blaze of litigation, or, more mundanely, through a merger. This panel will discuss "lessons learned" it has developed that can be applied to steer firms away from the abyss and towards survival through success and prosperity. The panel also will address the role of law firms’ general counsel in identifying risks that can lead firms down the slippery slope, and in guiding management to implement the lessons to be learned from other firms’ catastrophes.

9:00–10:00 a.m.

Speakers:

Anthony E. Davis & Ward Bower

10:00–11:00 a.m.

Speakers:

Katie M. Lachter, Kenneth R. Donchatz & Elizabeth M. Midgley

11:00 a.m.–12:00 p.m.

Speakers:

John W. Sheller & John A. Flood

#SocialMediaEthics

The 2014 American Bar Association Technology Survey results show that nearly 80 percent of lawyers maintain an online presence for professional purposes, and 94 percent use social media for personal reasons. This panel will focus on ways that attorneys can most effectively use social media to their, and their clients’, advantage. The panel will discuss how to comprehensively and ethically mine Facebook, LinkedIn, Twitter, Instagram and other social media platforms. The panel also will discuss how attorneys can manage their social media use without inadvertently engaging in unprofessional or unethical activity. Attendees will gain a greater understanding of how to "friend," "like" and "share" their way to a thoroughly modern law practice.

11:00 a.m.–12:00 p.m.

Speakers:

John W. Sheller & John A. Flood

The Future of the Legal Services Industry: Will Law Firms Have a Seat at the Table?

Investment in legal service providers, many of which have little in common with traditional law firms, is exploding. In England, Australia (and, soon, Canada) — and in Washington state in a limited way — law firms are accepting outside investors and creating new ways of providing services with nonlawyer partners. And corporate America’s legal spend on traditional law firms continues to decrease, year after year. All of these changes prompt the questions: What do existing law firms need to do to survive and prosper? Will law firms as they traditionally have been known exist when today’s children are adults? This panel will discuss transformations going on within and outside the profession, focusing on how they will affect the structure and composition of law firms of the future.

Topics, speakers and times are subject to change.
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<thead>
<tr>
<th>Name</th>
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<td>Kendra L. Basner</td>
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<td>Pamela A. Bresnahan</td>
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<td>John A. Flood</td>
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<td>Michael J. Furlong</td>
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<td>Terrence Hake</td>
<td>Assistant Cook County State’s Attorney</td>
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<td>Charles Lundberg</td>
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<td>Ronald E. Mallen</td>
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<td>Laura A. Mills</td>
<td>Claims Consultant</td>
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<td>Dennis R. Mullins</td>
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<td>James H. Palmer</td>
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<td>Atkinson, Andelson, Loya, Rudd &amp; Romo</td>
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<td>Matthew F. Probolus</td>
<td>Product Management Lead</td>
<td>Travelers Bond &amp; Specialty Insurance</td>
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<td>Steven M. Puiszis</td>
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<td>Shauna J. Reeder</td>
<td>Assistant Vice President</td>
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<td>Kevin S. Rosen</td>
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<td>Gibson, Dunn &amp; Crutcher LLP</td>
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<td>Matthew K. Roskoski</td>
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<td>Latham &amp; Watkins LLP</td>
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<td>Partner</td>
<td>Cooper, White &amp; Cooper LLP</td>
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<td>David T. Vanalek</td>
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<td>Neil J Wertlieb</td>
<td>Partner</td>
<td>Milwank, Tweed, Hadley &amp; McCloy LLP</td>
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<tr>
<td>Edward J. Zulkey</td>
<td>General Counsel Emeritus</td>
<td>Baker &amp; McKenzie LLP</td>
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Tuesday, March 1, 2016

6:00–8:00 p.m.
Welcome Reception
Astor Ballroom

Wednesday, March 2, 2016

8:00 a.m.
Registration & Continental Breakfast
Promenade Ballroom
First–Time Attendee Breakfast
Executive Ballroom

8:50 a.m.
Welcome Remarks

8:55 a.m.
Introduction

9:20 a.m.
Legal Malpractice Claims Trends: Fixed or Fluxed?

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11:10 a.m.
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Death, Taxes and Malpractice: Grappling with Estates, Trusts & Probate Lawyers’ Liability

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Conference Lunch
Promenade Ballroom

1:40 p.m.
A Lawyer’s Obligation to Provide Business Advice

2:40 p.m.
Litigation: New Cases You Need to Know

3:35 p.m.
Break

3:55 p.m.
Insurance Coverage Update

5:00 p.m.
Women’s Networking Reception
Executive Room

6:30 p.m.
Conference Dinner
Hub 51, 51 West Hubbard Street

Thursday, March 3, 2016

8:00 a.m.
Continental Breakfast
Promenade Ballroom
First–Time Attendee Breakfast
Executive Ballroom

9:00 a.m.
Getting Engaged: A New Look at Engagement Letters (and Outside Counsel Guidelines)

10:05 a.m.
Breaking Up Is Hard to Do

11:00 a.m.
Break

11:20 a.m.
Preparing and Responding When the Inevitable Data Breach Occurs

12:20 p.m.
Keynote Luncheon: Operation Greylord
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8:00 a.m.
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Promenade Ballroom

9:00 a.m.
How Risk Management Can Save Your Law Firm

10:00 a.m.
#SocialMediaEthics

11:00 a.m.
The Future of the Legal Services Industry: Will Law Firms Have a Seat at the Table?

Topics, speakers and times are subject to change.
Session Attendance (please specify which session you will attend)

☐ Full Conference Registration: March 2–4, 2016: $1,375
☐ Legal Malpractice Only: March 2–3, 2016: $975
☐ Risk Management Only: March 3–4, 2016: $975

Registration Form (please print or type)

*Name: .................................................................
*Job Title: ..............................................................
*Company Name: ...................................................
Mailing Address: ....................................................
City, State, Zip: ......................................................
Telephone: .............................................................
*Email: .................................................................
(*Email addresses are required to process registration but will remain private and will not be shared with others.)

State Bar Number (if you are seeking CLE credit): ....................................................

Discount applied (only one discount permitted per individual): ..................................

Please make check payable to Hinshaw & Culbertson LLP and mail together with registration form to:

Hinshaw & Culbertson LLP
Attention: Renee Odom
222 North LaSalle Street, Suite 300
Chicago, Illinois 60601

For conference planning purposes, please indicate which of the special events you plan to attend (included in your registration fees).

(please check all boxes that apply)

☐ Welcome Reception – March 1, 2016
☐ Conference Luncheon – March 2, 2016
☐ Conference Dinner – March 2, 2016
☐ Keynote Luncheon – March 3, 2016

How did you hear about the conference?

☐ Brochure
☐ Email
☐ www.hinshawlaw.com
☐ www.LMRM.com
☐ Other: _________________________

Discounts

Multiple Registrations: 15% Discount
Discount applied for each additional registrant from the same company. There must be one full registration fee paid before this discount applies. If using this discount, no other discount applies.

Returning Registrant: 5% Discount
Discount applies for each returning registrant.

Cancellations

Cancellations received on or before January 18, 2016, will be refunded, subject to a $125 handling fee. To cancel your registration, send a request to the Conference Planner, Renee Odom, at rod@hinshawlaw.com. Cancellations received on or after January 19, 2016, are not refundable. Substitutions will be accepted at any time at no charge.

Please see www.lmrm.com for the full cancellation policy.
Cancellation Policy

Cancellations received on or before January 18, 2016, will be refunded, subject to a $125 handling fee. To cancel your registration, send a request to the Conference Planner, Renee Odom, at rodom@hinshawlaw.com. Cancellations received on or after January 19, 2016, are not refundable. Substitutions will be accepted at any time at no charge.

Hinshaw & Culbertson LLP and the LMRM are not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. Hinshaw and the LMRM shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency.

Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, Hinshaw and the LMRM reserve the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible.

Continuing Education

The education portions of this conference will be submitted for approval of continuing legal education (CLE) credits. Earn up to 14.5 CLE credits, including 3.75 ethics hours by attending the entire conference. California attendees, you may earn up to 14.5 hours of Legal Specialization (Legal Malpractice) credits. Please have your state bar association number with you. CLE credit hours are pending and may vary by state.

Location Information

The 2016 LMRM Conference will take place at The Westin Chicago River North, located at 320 North Dearborn, on the bank of the Chicago river. The venue is in the heart of Chicago's theater and financial districts and within walking distance of Michigan Avenue's Magnificent Mile.

Room Reservations

A block of rooms has been reserved for LMRM Conference attendees at The Westin Chicago River North. Room rates are $219 for a single/$219 for a double, plus 16.4% tax per room per night. Discounted rates apply for the evenings of March 1, 2 and 3, 2016. However, these rates will be available for two days prior to and after the blocked dates, subject to the availability of guest rooms at the time of reservation. Make reservations directly with The Westin Chicago River North by calling 1-888-627-8359. The cut-off date for making your reservations into this block of rooms is February 8, 2016. Reservation requests received after 5:00 p.m. local time at the hotel on the cut-off date will be accepted on a rate- and space-availability basis. When making your reservations, please mention the Legal Malpractice & Risk Management Conference to receive the discounted rate. Make your reservation early as the block of rooms has sold out prior to the cut-off date for the past few years.

For more information about The Westin Chicago River North, visit www.westinrivernorth.com.